



Ministerie van Infrastructuur
en Waterstaat



Cycling in the Netherlands:

From National Policy to Local Implementation

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STREETFILMS



Today:

Dutch cycling perspectives & policies:

Orgware: the cooperation process needed between all the actors

Hardware: the material/physical necessities for cycling

Software: the human side of mobility

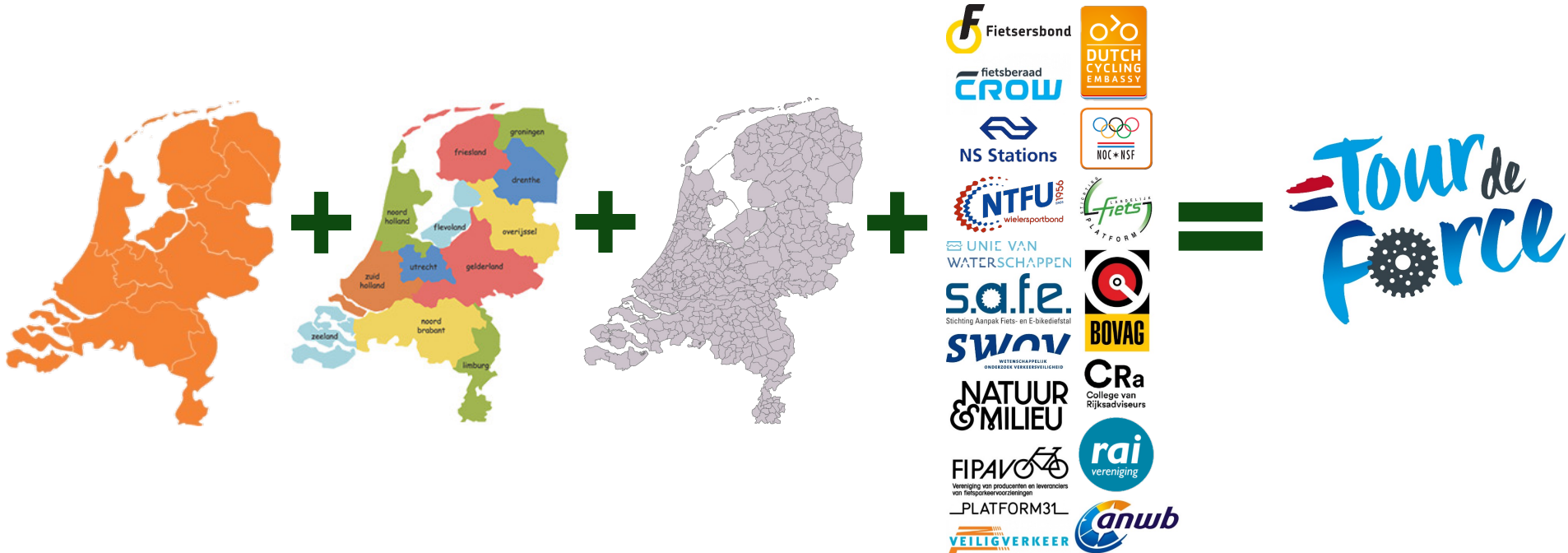


Dutch Cycling Orgware

Tour de
Force



2015: A new Cycling Alliance







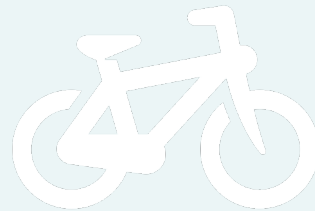
Klik om de stijl te bewerken

Policy developments

Tour de Force (2017 - 2027)

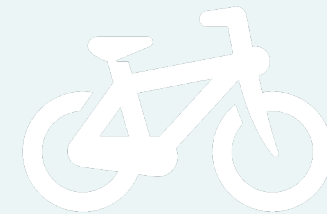
- 2017: National Cycling Agenda
- 2019: Scale Jump Bicycle
- 2021: outlines of National Cycling Vision (NCV) 2040
- 2022: National Cycling Vision (NCV) 2040

Goal : 20% more cycling kilometers in 10 years



Dutch National Government (2022-2025)

- 2021: letter to Parliament with outlines NCV 2040
- 2022: Letter to Parliament with NCV 2040 combined with State Cycling Ambition 2022-2025





Towards 20% more cycling kilometres in 2027



Stimulation



Bicycle infrastructure



International



Dutch Cycling Hardware





Bicycle Infrastructure

- Bicycle routes
 - 2024>: first structural budget for investing in local & regional cycling routes (€ 6 mil. per year)
- New housing developments
 - € 780 mil. Incidentally invested in cycling highways, -bridges, -parking etc. for speeding up building new houses





Bicycle Parking & Infrastructure

- Public transportation bike rental system
- Bicycle parking at train stations
 - Goal: from 510.000 to 600.000 places in 2027





Bicycle parking Utrecht Central Station





Dutch Cycling Software





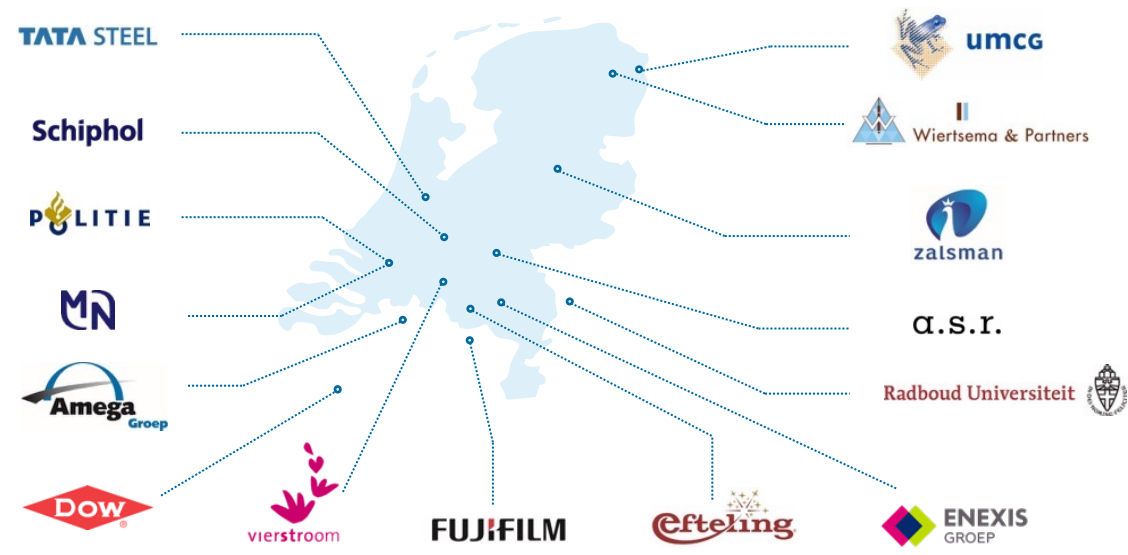
Bicycle Stimulation



- Cycling for everybody
 - 3 Target groups: Commuters, elderly & more
- Cycling to work
 - Goal: 100.000 extra bicycle commuters by 2025



Cycling to work & the Bicycle Ambassadors Program





'Cycle On' Program for the elderly

doortrappen





'City Deal 'Cycling for Everybody''



Goal: Cycling for all



Collaboration with cities,
several ministries and
organizations



First national campaign on TV to stimulate cycling





International cooperation

- Global Capacity Building: Supporting the training of 10.000 active mobility professionals in 10 years!
- Expand international investments and financing efforts worldwide
- Partners: UN, WRI, Worldbank, TDA, Belgium, Luxembourg ...
- **Join us!**





Dutch Cycling Embassy

- Sharing Dutch expertise around the world
- Available tools:
 - Dutch Cycling Vision: [Dutch Cycling Vision EN.pdf](#)
(dutchcycling.nl)
 - Knowledge Clips: [Dutch Cycling Embassy - Knowledge clips](#)
 - THE PEP: [Pan-European Master Plan for Cycling Promotion | THE PEP – UNECE](#)





Conclusion

- Working together is key for achieving long term goal of more cycling
 - Combine hardware, software & orgware measures



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